

Memorandum of Understanding

Collaboration on common missions

This Memorandum of Understanding is entered into between Freemuse and the International Association of Art Critics (AICA) on 23 April 2024.

This Memorandum of Understanding identifies the commitment of Freemuse, an independent international organization advocating for and **defending freedom of artistic** expression, to partner and collaborate with the AICA, a non-profit organization who comprises various experts anxious to develop international co-operation in the fields of artistic creation, dissemination and cultural development.

Freemuse agrees to partner with AICA as part of their respective missions, until 31 DECEMBER 2025, upon which time both parties will review.

AICA and Freemuse will spontaneously provide each other with information that could be of interest for the other party.

When relevant and previously approved by the teams in charge in the two organizations (research, advocacy, communication, and campaign, or any other), AICA and Freemuse will:

- cooperate on monitoring and documentation of violation of artistic freedom.
- advocacy actions towards institution.
- writing letters together, etc.
- contribute to each other's annual or thematic reports.
- provide information or news to share in their respective newsletters, website or social media platforms.
- organize or participate in joint meetings (conferences, seminars, debates or equivalent).
- actively promote and support each other's campaigns focusing on artistic freedom, if any.

When relevant, AICA and Freemuse will:

- hold editorial rights during the campaigns/actions/projects they initiate and develop.

Both parties

- must uphold international human rights values and standards in all shared works and organizational standards. Any content or activities that promote illegalities, hate speech

FREEMUSE

Jacob Neumanns vei 26A, 1384 Asker, Norway

Tel: +47 91325957
Web: www.freemuse.org

or incites violence is in direct breach of this agreement and will henceforth nullify the collaboration.

- must use agreed key messaging in common outputs.
- must provide an equal platform on their respective websites to aid in the promotion of their common actions.
- agree that third-party contributions will represent the opinions of said third party and may not reflect the opinions of Freemuse and AICA.
- share equal creative rights to the content produced underneath their common actions.
- will credit each other on social media and other online spaces by tagging the official social media accounts when posting on shared activities.
- reserve the right to remove the shared content and request to remove content from the other party's dedicated webpage. This request must be fulfilled by the other party within 5 working days.

23 April 2024



Sverre Pedersen



Malgorzata Kazmierczak

FREEMUSE

Jacob Neumanns vei 26A, 1384 Asker, Norway

Tel: +47 91325957

Web: www.freemuse.org